

# The Portrait Art Commission Guide

Commissioned Portrait Artwork for  
Beautiful Homes & Meaningful Legacies



**Created by DNA Premium Portraits**

Brushstroke-finished legacy artwork designed for the walls of your home.

[www.DNAPremiumPortraits.com](http://www.DNAPremiumPortraits.com)



## What Makes DNA Premium Portraits Different

DNA Premium Portraits is not a traditional photography studio. We are a commissioned portrait art house creating brushstroke-finished legacy artwork for beautiful homes and meaningful lives.

A photographer often begins with the image. A portrait artist begins with the intention.

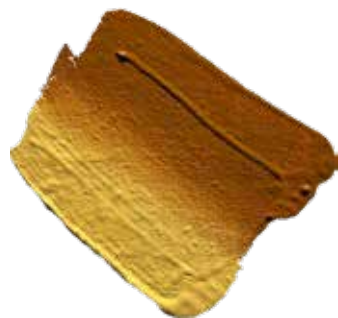
We consider the home, the wall, the story, the wardrobe, the expression, the composition, the finish, and the way the final piece will be experienced every day. The camera is only one part of the process. The finished artwork is the destination.

Each commission is created to feel personal, refined, and permanent — a portrait worthy of the home it lives in and the life it represents.

## We Specialize In:

- **Commissioned Portrait Art**
- **Brushstroke-Finished Canvas**
- **Artwork for the Home**
- **White-Glove Presentation**

**We create personalised artwork**





# Photographer vs. Portrait Artist

## Why commissioned portrait art is different.

A photograph captures a moment. A commissioned portrait artwork preserves presence.

A traditional photograph can be duplicated, printed, downloaded, and stored many times. It may be beautiful, meaningful, and useful — but it is still an image. A DNA Premium Portrait is created with a different purpose.

Each commission is designed around your story, your home, your wall space, your wardrobe, your expression, your color palette, and the final way the piece will live in the room. After your portrait is selected, it is artistically refined, prepared for canvas, and finished with brushstroke texture and embellishment to create depth, dimension, and presence.

No two finished commissions are exactly alike. Your artwork is not pulled from a catalog. It is not mass-produced décor. It is not simply a print order. It is a custom portrait artwork created for your home and your legacy. That is the difference.

A photographer delivers images.  
**A portrait artist creates a finished work of art.**

| Traditional Photographer              | DNA Premium Portrait Artist                                               |
|---------------------------------------|---------------------------------------------------------------------------|
| Focuses on taking pictures            | Focuses on creating finished artwork                                      |
| Often begins with the camera          | Begins with the story, the home, and the final piece                      |
| Delivers galleries, files, or prints  | Creates commissioned artwork designed for display                         |
| Images can be duplicated many times   | Each finished commission is customized and individually finished          |
| The photograph is usually the product | The finished artwork is the product                                       |
| Wall art may be an optional upgrade   | Wall art is the purpose of the experience                                 |
| Retouching improves the image         | Artistic refinement transforms the portrait                               |
| Prints are reproduced                 | Artwork is embellished, textured, and presented as a legacy piece         |
| Often ends at delivery                | Guides the process through design, selection, finishing, and presentation |





## Designed To Belong in the Room

### Portrait artwork created with your home in mind.

A DNA Premium Portrait is not created to sit unseen in a folder. It is designed to become part of the home.

We do not create portraits first and figure out where they belong later. We begin with the room, the wall, and the final artwork in mind. Your wall space, color palette, architecture, furniture, natural light, and personal style help guide the direction of the piece before it is ever finalized.

A portrait intended for a formal living room should feel different from one created for a nursery, staircase, private office, or grand entryway. The room matters. The scale matters. The feeling matters.

That is why a small piece can disappear on a large wall, while the right statement portrait can transform the entire space. Whether displayed above a fireplace, along a staircase, inside a nursery, or in a private office, your portrait should feel intentional — as if the room was waiting for it.

## The right portrait does more than decorate a room. It completes it.

### The Growing Family Legacy Promise

For families who invest in qualifying wall art of 30 inches or larger, DNA Premium Portraits offers a complimentary future family update if you later welcome another child. Your current children deserve to be celebrated now — and your future child can be included when the time comes.

**Same size. Same finish. Same legacy standard. Terms apply.**





## Environmental Portrait Art

### Portrait Art Styles

#### Choose the Style That Best Honors Your Story

##### **Environmental Portrait Art**

Portrait artwork created in a meaningful location, scenic setting, or architectural space. Ideal for clients who want their portraits to tell a larger story while still feeling polished, intentional, and wall-worthy

##### **Classic Studio Portrait Art**

Refined, controlled, and timeless. Created with elegant lighting, intentional posing, and a clean visual approach designed for formal wall art, framed pieces, and heirloom canvases.

##### **Fine Art Monochrome**

Black-and-white portrait art focused on expression, shape, emotion, and legacy. A strong choice for clients who want artwork that feels classic, dramatic, and enduring.

Each style can be designed as a single statement piece, a gallery wall collection, or a more editorial, magazine-inspired portrait series



Classic Studio Portrait Art



Fine Art Monochrome



Classic Finish



Masterpiece Finish

## Artwork Finishes

### Classic vs. Masterpiece

**Two finishes. Two different levels of transformation.**

Every DNA Premium Portrait begins with a carefully created image. From there, your selected portrait can be finished in one of two ways.

#### Classic Finish

**Refined. Elegant. True to life.**

The Classic Finish keeps your portrait closer to the original image while adding professional refinement for skin, tone, color, contrast, and overall presentation.

It is clean, polished, and timeless — ideal for albums, framed portraits, smaller wall pieces, professional portraits, and clients who prefer a more natural final result.

**Classic preserves the portrait.**

### Masterpiece Finish

**Painterly. Textured. One of a kind.**

The **Masterpiece Finish** is our upgraded signature finish. Your portrait is digitally painted, printed on canvas, enhanced with acrylic texture, and finished with hand-applied color embellishments to create custom mixed media artwork with depth, dimension, and presence.

Only Masterpiece pieces receive the **DNA Premium Portraits gold seal** on the front of the artwork — the visible mark of our premium one-of-a-kind finish.

**Exclusively available for sizes 30 inches and larger.**

**Masterpiece transforms the portrait.**

Classic is a beautifully refined portrait.  
Masterpiece is a one-of-a-kind artwork created for your home.



A portrait is not just what people see.  
It is what they remember.



## The Status of Original Art

### The Status of Original Art

A portrait created for your home. A piece no one else can own. Mass-produced décor can make a room look finished. Original commissioned art makes a room feel distinguished.

A DNA Premium Portrait is created for clients who understand that true luxury is personal. It is not about owning what everyone else can buy. It is about commissioning something that could only belong to you.

Your portrait is designed around your story, your home, your presence, and your legacy. The expression, wardrobe, palette, scale, finish, and final presentation are all considered with intention.

This is what separates a commissioned portrait from ordinary wall décor. It is not chosen from a catalog. It is not copied from a trend. It is not made for everyone.

It is created for you.

Finished with brushstroke texture and presented as an original DNA Premium Portraits creation, your artwork becomes more than something beautiful on the wall. It becomes part of your private collection.

Mass-produced décor fills space. Commissioned portrait art creates distinction.

## Begin Your Private Commission

### Your Story Deserves More Than Storage on a Phone

The people you love should not live only in a cloud folder, a social feed, or a forgotten hard drive. They deserve to be seen, remembered, and honored in the spaces where life actually happens.

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A legacy piece. A work of fine art.  
A portrait worthy of the home — and the life — it represents.

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